# **Privacy Policy**

#### 1 Personal data collected on the website

## 1.1 Introductory Information

By providing any personal data on this website, you confirm that you fully understand the terms of the processing of such personal data to the extent set out in this notice.

## 1.2 What personal data is collected when visiting investbay.com?

In principle, we do not require registration to access investbay.com - however, if you participate in any of the activities or services offered on investbay.com, we will collect the personal data we need to provide those services. For example, it can include:

- Address and identification data (e.g. name, surname, address);
- Contact details (e.g. telephone number, email address, postal address or mobile phone number);
- Descriptive data (e.g. data about your interests in our services).

We do not collect sensitive personal data from you through any of the mentioned websites.

#### 1.3 Technical Information

When you visit this website, we may collect technical information such as your IP (Internet Protocol) address, details of the pages you visit on investbay.com, other pages you visit on the website and which browser you used to view investbay.com.

This website collects standard Internet protocol and technical data to measure and improve the effectiveness of this website, help diagnose problems with our server, administer this website, determine where website traffic is coming from, and identify our users. We also collect other information through the website, such as website usage activity and preferences, also known as demographic or profile data. In this context, we use "cookies" to collect this information. More information can be found in our cookie policy.

#### 1.4 When do we collect personal data through investbay.com?

We collect personal data from you in the following cases:

- If you subscribe to the newsletter
- If you want to receive current information and offers from us
- If you make an appointment with our employees
- If you request that we contact you
- If you ask for documents to be sent to you
- If you contact us via live chat or via social networks
- If you contact us with a request for further information
- If you fill out the contact form

We collect the minimum amount of information that will allow us to deal with your request. We will indicate where the provision of information is voluntary or mandatory. We will usually only request additional information if it enables us to provide a more appropriate response to your request.

## 1.5 On the basis of which we handle your personal data

We must have a legal basis for processing your personal data. In most cases, the legal basis will be one of the following:

- Conclusion of the contract and fulfillment of our contractual obligations towards you
- Fulfillment of legal obligations to which we are subject (in particular, Act No. 256/2004 Coll., on doing business on the capital market, Act No. 253/2008 Coll., on certain measures against the legalization of proceeds from criminal activity and the financing of terrorism)
- Consent to the processing of personal data in the case of sending e.g. a newsletter or other business communications
- Advancing our legitimate interests, such as keeping our records current and accurate

## 1.6 How do we use your personal data?

We only use the personal information you provide to us to deal with your request and to administer investbay.com and the services we offer you through the website.

When you submit a request for materials or request that someone from our company contact you, we will have the opportunity to obtain additional information that may be the subject of your interest in our products.

#### 2 Cookies

# 2.1 Introduction

We collect information about the user of this website automatically and also if you choose to provide us with this information yourself - for example, by filling out a form at investbay.com. This information is processed confidentially and BIT & BLOCK VENTURE s.r.o. uses it only in accordance with the conditions stated in this privacy notice. We may use "cookies" to store and sometimes track information about you.

#### 2.2 Cookies

Cookies are small text files that are downloaded to your computer or mobile device when you visit websites or applications. Your web browser (for example, Internet Explorer, Mozilla Firefox or Google Chrome) will send these cookies back to the website or application on each subsequent visit, so that you can be recognized and it can remember, for example, personal data or user preferences. Cookies will not harm your system. You can reset your browser to refuse any cookie or to be notified when a cookie is sent.

We use cookies for system administration and traffic analysis of our website in order to improve user experience and improve services. This gives us information about the number of visitors to different parts of our website.

BIT & BLOCK VENTURE s.r.o. does not share this data with third parties. Our cookies do not store information such as your name or address, but rather allow us to see your behavior on the site, which will help improve your user experience. However, if you want to limit, block or delete cookies from investbay.com or another website, you can use your browser to do so. Every browser is different, so check your browser's "Help" menu (or mobile phone manual) to learn how to change your cookie preferences.

#### 2.3 How to control cookies

There are various ways in which you can control and manage cookies, which are described in more detail below. However, remember that any settings you change will not only affect investbay.com cookies. These changes will apply to all websites you visit (unless you choose to block cookies only from specific websites).

## 2.4 Management of cookies in the browser

Most modern browsers allow you to:

- Find out which cookies you have and delete them individually
- Block third-party cookies
- Block cookies of specific websites
- Block all cookies from being sent
- Delete all cookies after closing the browser

You should be aware that if you delete cookies, any preferences will be lost. This also includes sites where you have opted out of cookies, as this requires a cookie opt-out setting. If you block cookies, many websites will not work properly and some features on those websites will not work at all.

## 2.5 Management of cookies for analysis

It is also possible to cancel the recording of activities in anonymous browsing mode within the website, which is carried out by cookies for analysis. investbay.com uses the Google Analytics service and it is up to you whether you decide to opt out of your cookies on the setting page for editing your personal data settings, or in the case of opting out of Google Analytics, on the Google Analytics web server so that a "no thanks" cookie can be generated there, which will stop further cookies set by these third parties. We may also use other third-party tools, the use of which you have agreed to through the relevant form.

### 2.6 Further information about cookies and how to manage them

If you want to know more about cookies and how to manage them, visit aboutcookies.org (Please note that we cannot be responsible for the content of external websites).

## 3 Sending commercial messages

We may process your personal data (name, surname, telephone number, email address) for the purpose of sending business communications (newsletter, information, tips, offers, invitations, etc.). We send commercial communications in accordance with Act No. 480/2004 Coll., on certain information society services, only with your prior consent (login through the form on the website). You can withdraw this consent at any time and you can also unsubscribe from sending commercial messages in every email.

If you are our client, we can send you commercial communications without prior consent. In this case, you have the option to refuse further sending of commercial messages at any time.

Where is Section, 4?

## 5 Personal data collected by the company outside the website

We can also get in touch with you outside of the website and process your personal data. You may be interested in the service, or you may be a customer, a supplier, or a job seeker. In the cases mentioned, we process your personal data in order to:

- Conclude a contract with you and fulfill our obligations agreed in the contract with you
- Ensure that our records are accurate and up to date
- Ensure the protection of our company's assets
- Fulfill the legal obligations to which we are subject (in particular, Act No. 253/2008 Coll., on certain measures against the legalization of the proceeds of crime and the financing of terrorism).

For this, we must have a legal basis for processing your personal data. In most cases, the legal basis will be one of the following:

- Conclusion of the contract and fulfillment of our contractual obligations towards you
- Compliance with legal obligations to which we are subject
- Consent to the processing of personal data
- Advancing our legitimate interests, such as keeping our records current and accurate

# 6 Rights related to the processing of personal data

## 6.1 Your rights

You have the right to request:

- Access to personal data
- Updates or corrections to your information
- Transferring of your personal data to another administrator
- Unsubscribing from further information from the company
- Requesting that your personal data be removed from our systems
- Alternatively, raise an objection to the processing

by sending an email to info@investbay.com. We will deal with all these requests in accordance with the applicable legal regulations.

If you choose not to receive promotional or marketing emails from us in the future, you can let us know by sending an email to info@investbay.com indicating the email address you wish to be removed from our mailing list. However, your choice not to receive promotional and marketing emails does not prevent us from communicating – by email or otherwise – about your existing relationship with us.

BIT & BLOCK VENTURE s.r.o. will, in accordance with legal regulations, implement the relevant rights also with regard to the available technology and the costs of taking reasonable steps, including technical measures.

#### 6.2 The right to withdraw consent to the processing of personal data

If you have given your consent to a certain type of processing, including processing for the purpose of sending commercial messages, you can revoke it at any time. If you withdraw your consent, this does not affect the legality of personal data processed before this withdrawal.

#### 7 How long do we keep your personal data?

We retain your data only for the time necessary to fulfill your request or other legitimate processing purposes and delete it in accordance with our data retention policy.

# **8 Sharing of Personal Information**

We do not provide your personal data to third parties (except for service providers processing personal data for us and on our behalf) unless we have a legal basis to do so.

We may contract with other companies or individuals to deal with your request or otherwise operate this website or our business activities. We may provide such companies with access to your personal information on our behalf in connection with these purposes.

We may share your personal data within the BIT & BLOCK VENTURE s.r.o. group

We do not provide information to third parties for their own marketing purposes and we do not send emails on behalf of third parties.

As a result of a sale, merger, consolidation, change in control, transfer of assets, reorganization or liquidation of our company ("reorganization event"), we may transfer, sell, or transfer your personal information to third parties as part of such reorganization event.

Situations in which we may provide your personal data to a third party are:

- if applicable laws allow it, for the purpose of protecting and defending our rights, property and legitimate interests and
- if this is stipulated by applicable legal regulations (for example, it concerns public authorities, including public administration offices).

# 9 Transfer of data outside the Czech Republic

Your personal data may be transferred, stored and processed in a country other than the Czech Republic. If we do so, we transfer personal data in accordance with applicable data protection regulations. If the transfer takes place to a country outside the EEA, we will use standard contractual clauses approved by the European Commission.

# 10 Data security

We have implemented generally accepted technological and operational security standards to protect personal data from loss, misuse, modification or destruction. We require all employees and representatives of our organization to keep personal data confidential. Only authorized personnel have access to this data.

We will retain your personal data in accordance with our data retention policy.

# 11 Contact us

If you have questions or concerns about how your personal information has been used, please contact us at <a href="mailto:info@investbay.com">info@investbay.com</a> regarding the handling of personal information.

We are committed to working with you to achieve a fair resolution of any potential complaint or concern regarding the protection of personal data. However, if you believe that we were not able to help you with your complaint or concern, you have the right to file a complaint with the Office for Personal Data Protection, registered office: Pplk. Sochora 27, 170 00 Prague 7, ID: 70837627, phone: +420 234 665 111, website: https://www.uoou.cz.

## 12 Updating this privacy statement

This privacy notice may be amended or updated from time to time. You will be able to see when we last updated this notice as it will always include the revision date. Changes are valid from the date of their

publication. Please review this privacy notice from time to time to see if any changes have been made to the way we use your personal information.

1/5/2023